

Viking Media Previews – August 2006

Better Homes and Gardens (August 2006) – An article about a 1940s kitchen, titled “Lure of the Water,” shows a 30”W. Viking range.

Better Homes and Gardens Beautiful Homes (Fall 2006) – The article “A Perfect Balance,” about a new home in Houston, shows a 48”W. Viking range, hood and refrigerator. An article about a home on Seattle’s Lake Union, titled “Uplifting Design,” shows a 48”W. Viking range, hood, built-in oven, microwave with trim kit and side-by-side refrigerator/freezer.

Better Homes and Gardens Kitchen and Bath Ideas (July/August 2006) – The “Wish List” features a 15”W. Viking Designer series undercounter beverage center. The section “Multiple Choices,” featuring windows and how they affect the look of your kitchen, shows a 48”W. Viking range. The article “Crowd Pleaser,” about a 1920s cottage in Maine, shows a 48”W. Viking range, hood and 15”W. undercounter wine cellar. The article “Free Range,” about a rural Vermont family’s kitchen, shows a 60”W. Viking range and hood with graphite gray finish. Also, “Aged Fresh,” about incorporating a traditional style into a new kitchen, features a built-in Viking oven and warming drawer with white finish.

Cooking With Paula Deen (July/August 2006) – Article “Cooking with Jamie & Bobby,” which features recipes from Paula Deen’s two sons, shows a 36”W. Viking range.

Décor (Fall/Winter 2006) – An article about a home makeover in Birmingham, Ala., titled “Charmed Existence,” shows a 36”W. Viking range and dishwasher. The article “Simple Pleasures,” about a Woodstock, Vt. farmhouse, shows a 48”W. Viking range.

Estates West (Anniversary Issue 2006) – The article “Getting Grilled,” about “top-notch” grills, features a Viking C4 outdoor cooker on-cart. It is noted that the C4 is “the flavor-minded favorite” and “perfect for seasoned grillers who know the power of charcoal.”

Home (July/August 2006) – In an article about a Colonial-style house in Chappaqua, N.Y., titled “American Beauty,” a 48”W. Viking range and hood are shown. The article “Ready for Summer,” about the backyard of a 1867 farmhouse, shows a 30”W. Viking ultra-premium gas grill on-cart.

House Beautiful (August 2006) – “The Simplify Fantasy,” about the remodel of a 1960s home, shows a 30”W. Viking cooktop and built-in oven.

Inc. (August 2006) – The cover story, “A Modern Company Town Viking Range Style,” features an interview with Viking founder Fred Carl. The story includes interviews with Viking employees and city leaders, and is about the history of Viking and Greenwood, Miss. Included are photos of Fred Carl, Viking employees, the Al-luvian Hotel, downtown Greenwood and local Greenwood citizens.

Innovative Home (Fall 2006) – The “Product Trends” section on lighting features a 48”W. Viking rangetop and hood.

Log Home Design (July/August) – The article “Cook Out,” about the growing trend in outdoor kitchens, shows a Viking outdoor kitchen photo, which includes double side burners, a 41”W. Viking grill, warming drawer, wok/cooker, undercounter refrigerated beverage center and stainless steel cabinetry.

Metropolitan Home (September 2006) – The “Kitchen + Bath Sourcebook,” which features new products shown at the Kitchen and Bath Industry Show (K/BIS), shows a Viking microwave with burgundy finish. The article “Remade to Measure,” about a Beverly Hills, Calif. home, shows a 48”W. Viking range and hood. An article about a 1920s apartment in Chicago titled, “The Long View,” shows a 48”W. Viking rangetop.

Mary Engelbreit’s Home Companion (August/September) – An article about a house built in 1885 in Northern California, titled “Kitchen Mix,” shows a 48”W. Viking range. The article “Fun-Damentals of Design,” about an entrepreneurial couple in Washington, D.C., shows a Viking range.

Metropolitan Home (July/August 2006) – “A New Vintage,” about a home in Sonoma, Calif., shows a 36”W. Viking range and hood.

New York Home (July/August 2006) – An article about a penthouse apartment in New York, titled “Doing a 360,” shows a Viking side-by-side refrigerator/freezer. The article “It’s Better Than New,” about a six-year-old home, shows a 48”W. Viking range and hood.

New York Spaces (Vol.3 No. 3) – The “Hot Stuff” section features a 30”W. Viking induction/radiant cooktop. An article titled “6 Degrees of Kitchen Renovation,” about a home in Greenwich, Conn., shows a 48”W. Viking range with black finish.

Paper (August 2006) – The “Food” section features an interview with Chef Mario Batali. When asked “what brand of oven do you love?,” Chef Batali says, “I love Viking. I have four Vikings.” When asked what refrigerator he likes, he said, “Also Viking. It’s great.”

Renovation Style (Summer 2006) – “A Healing Home,” about a 1930s house in New Canaan, Conn., shows a 36”W. Viking cooktop. The article “In a Natural State,” about a house in Seattle, Wash., shows a 36”W. Viking range and hood.

Signature Kitchens & Baths (Vol. 12 No. 3) – An article about a new home in Vienna, Va., titled “Open Flow,” shows a 48”W. Viking range and microwave with trim kit. The article “The Perfect Spot,” about a home that overlooks Conway Lake in Conway, N.H., shows a 30”W. Viking rangetop. An article titled “His and Hers,” about a kitchen designed for both the husband and wife, shows a 36”W. Viking range, hood, built-in oven and dishwasher, all with black finish. A Viking microwave with a trim kit is also shown. The article “Dream Come True,” shows a 36”W. Viking rangetop.

Taunton’s Outdoor Design & Living (Summer 2006) – The article “The Best Backyard Kitchens,” about designing the best outdoor kitchen, shows a built-in 30”W. Viking grill.

This Old House (July/August 2006) – The cover story “Fit for the Family,” about 1930s house in Mamaroneck, N.Y., shows a 48”W. Viking range. The article “1 Kitchen 3 Ways,” about different ways a kitchen designer reinvented a small floor plan, shows a 36”W. Viking range.

Traditional Home (September 2006) – The article “This is Today,” about the home of soon-to-be “Today Show” host Meredith Vieira, shows a 48”W. Viking range, a stand mixer with stainless gray finish, a toaster with stainless gray finish and a built-in 41”W. outdoor grill.

Western Interiors (July/August 2006) – An article about outdoor grill options, titled “Out with Kitchens,” shows a Viking C4 outdoor cooker on-cart with double side burners.

Veranda (July/August 2006) – The article “British Accent,” about a new home in Shelter Island, N.Y., shows a 60”W. Viking range with white finish, hood and dishwasher with white finish. ways a kitchen designer reinvented a small floor plan, shows a 36”W. Viking range.

Western Interiors (July/August 2006) – An article about outdoor grill options, titled “Out with Kitchens,” shows a Viking C4 outdoor cooker on-cart with double side burners.

Western Living (June/July 2006) – The article “Back to the Land” about a log cabin on British Columbia’s Shuswap Lake, shows a 42”W. Viking rangetop and hood.

Veranda (July/August 2006) – The article “British Accent,” about a new home in Shelter Island, N.Y., shows a 60”W. Viking range with white finish, hood and dishwasher with white finish.

Weekend Homes (Premier Issue 2006) – An article about a vacation home in Martha’s Vineyard, titled “Simply Special,” shows a 60”W. Viking range, hood and side-by-side refrigerator/freezer. The article “Carolina Perspective,” about a home on the South Carolina coast, shows a 36”W. Viking rangetop. The article “Free Time,” about a cottage in Harbor Springs, Mich., features a 30”W. Viking range.