

Viking Media Previews – October 2006

Architectural Digest (October 2006) – An article about the Manhattan Upper East Side home of architect and interior designer Beth Klomprens, titled “Carriage House Classic,” shows a 48”W. Viking range.

Better Homes and Gardens (October 2006) – The article “Living Large,” about a Seattle couple’s bungalow, shows a 30”W. Viking range.

Better Homes and Gardens Additions (Fall/Winter 2006) – “A Sunny Outlook,” about a family room addition in a Seattle home, shows a 36”W. Viking rangetop.

Better Homes and Gardens Before & After (Fall 2006) – The article “Can-do Kitchens,” about different traditional and contemporary kitchen design styles, shows a Viking bottom-mount refrigerator/freezer, Viking built-in double ovens, 36”W. Viking cooktop and microwave.

Better Homes and Gardens Lighting (Special Issue 2006) – The article “Tried and True,” about how to use recessed lighting in a kitchen, shows a 36”W. Viking rangetop. The article “Splash and Dash,” about how to use lighting over a cooktop, shows a 36”W. Viking cooktop. An article about new lighting fixtures, titled “Get it Together,” shows a 30”W. Viking range.

Canadian House & Home (October 2006) – In an interview with Caryn Lerner, president of Holt Renfrew - Canada’s 169-year-old luxury retail chain, Lerner lists the 36”W. Viking rangetop as one of her favorite things. An image of the 36”W. Viking rangetop is shown. The article “One for All,” about a home in West Vancouver, Canada, shows a Viking side-by-side refrigerator/freezer and hood. The article “New York State of Mind,” about an Upper East Side apartment in Manhattan, shows a 30”W. Viking range. The “Designing People” section, which features the home of architect and designer Dee Dee Hannah, shows a 48”W. Viking range and hood.

Capitol File (Fall 2006) – The “Home Rule” section about writer Jason Oliver Nixon’s fall’s must-have designs features a 48”W. Viking range. The article states, “This range really rocks.”

Décor (Fall/Winter 2006) – An article about a home makeover in Birmingham, Ala., titled “Charmed Existence,” shows a 36”W. Viking range and dishwasher. The article “Simple Pleasures,” about a Woodstock, Vt. farmhouse, shows a 48”W. Viking range.

Everything Home (Summer/Fall 2006) – The image on the cover shows a 48”W. Viking range. The “Kitchen Appliances” section shows a 48”W. Viking range. It states, “The exclusive VariSimmer setting is a combination of a unique patented burner and surface design that provides cleanability plus superior performance at any temperature setting.”

Home (October 2006) – The “Kitchens Then + Now” section shows Viking built-in ovens, a 48”W. Viking rangetop and warming drawer. The article “Easy Does It,” about the home of actress Cheryl Hines, shows a 48”W. Viking range and dishwasher.

House Beautiful (October 2006) – An article about traditional design style, titled “Traditional Now,” shows a 48”W. Viking range.

Innovative Home (Fall 2006) – The “Product Trends” section on lighting features a 48”W. Viking rangetop and hood.

Mary Engelbreit's Home Companion (October/November 2006) – Viking Chef Martha Foose and the Viking Cooking School in Greenwood, Miss. are featured in the article “Talkin’ Turkey.” The article also includes Thanksgiving recipes from Chef Foose and shows images of a white Viking stand mixer and the Viking Cooking School. An article titled “Kitchen Mix,” about a small kitchen remodel in Charleston, S.C., shows a 36”W. Viking range and hood.

O At Home (Fall 2006) – The article “Open House,” about a redesigned prefab house, shows a Viking range. An article about a 1920s home in Santa Monica, Calif. shows a 48”W. Viking range and warming drawer with white finish.

Renovation Style (Fall 2006) – “Fresh Vintage,” about a designer’s farmhouse in Virginia, shows a 48”W. Viking range. The article “Organized for Life,” about the kitchen remodel of a 1929 Tudor home in Chicago, shows a 30”W. Viking range with white finish.

Shelter (September/October 2006) – Article “Perfectly Park Avenue,” about a young couple who updated a Park Avenue apartment in Manhattan, shows a 36”W. Viking rangetop and warming drawer.

Signature Kitchens & Baths Design Solutions (Special Issue 2006) – The article “Home in the Hills,” about designer Nicole Sassaman’s home, which was previously owned by Greta Garbo, shows a 48”W. Viking range, dishwasher and side-by-side refrigerator/freezer. The article “Fit for a Gourmand,” about a Los Angeles high-rise located on the Avenue of the Stars, shows a Viking oven, 30”W. Viking induction cooktop and bottom-mount refrigerator/freezer. The article “High Style,” about a 17th floor high-rise kitchen in Los Angeles, shows a 30”W. Viking continuous grate cooktop. The article “Posh High Rise,” about a kitchen makeover in Los Angeles, shows a 48”W. Viking range, hood and dishwasher. The article “Epicurean Illusion,” about the remodel of a home in West Hollywood, shows a 36”W. Viking electric range, hood and microwave.

Veranda (September/October 2006) – “Counter Culture,” about kitchen design trends, shows a Viking Designer series bottom-mount refrigerator/freezer, dishwasher, built-in double ovens, hood and warming drawer all in stone gray finish. A 48”W. Designer series cooktop is also shown. In two other images, a Viking 36”W. cooktop and Designer series double ovens are shown. In the article, Brent Bailey, design director for Viking states, “Integrating appliances like refrigerators, dishwashers and compactors into the design draws attention from the hardware and redirects it toward the cabinetry.” The article “Object Lesson,” about Domino magazine’s decoration director Dara Caponigro, shows a 36”W. Viking range.

Western Interiors and Design (September/October 2006) – The “Product Kitchen” section features the Viking microwave with white finish. An article about a Los Angeles designer who designed a new luxury condominium building, titled “Los Angeles Verve,” shows a Viking microwave, warming drawer, hood and 30”W. range. The article “House of Style,” about the remodel of a Denver home, shows a Viking range.